CAS PIA®

Reference

CASH€ GOLFER®
Nur Bares ist Wahres

Customer

VISTLO eventmarketing

VISTLO eventmarketing GbR
www.cashgolfer.de
Number of employees: 3
Industry: services

Customer profile

VISTLO eventmarketing GbR runs the Cashgolfer Community closed-website that provides information and services to the golfing commu-nity, the platform is also used to invite people to the Cashgolf tournaments. Only registered members, who have been vetted by the Cashgolfer team can access the members only areas of the www.cashgolfer.de site. Participants play for money subject to the amateur rules of the Deutschen Golf Verbandes (German Golf Association).

Products

► CAS PIA

Integrations

► Mobile sync (iPhone/iPad)
► Mobile apps

CAS PIA®

► **Cost-effective**. Attractive price-performance ratio
► **Simple**. SaaS – The only requirements: computer & browser
► **Flexible**. Access to all data anytime and anywhere
► **Secure**. No investment risks, professional data storage

Installed and ready to go when you are, get your business off to a flying start with CRM in the Cloud

"We installed and set up CAS PIA over a weekend and were able to work with it productively immediately. Our first mail merge was sent out to almost 300 contacts that same Sunday. CAS PIA really is very easy to use!"

Michael Louis, Initiator

Requirements

► Address management
► Data security especially for contact data in the closed Web area
► Mail merges can be organized for diverse target groups
► Manage appointments
► Manage tasks

Benefits and advantages

► Operational in no time
► Very intuitive and user friendly
► Central, secure data storage
► Professional, targeted communications
► Select diverse target groups quickly
► Data is available anytime, anywhere

Solution

CAS PIA Cloud software proved invaluable when managing and communicating with the constantly growing Cashgolfer Community. The website is run by the organizers of the Cashgolfer Community who also organize golf tournaments part-time, this ensures that communications with the community are quick, efficient and targeted. Using CAS PIA, the Web-based contact and office management solution, operationally ensures that everybody involved in the community can work together very effectively.

CAS CRM
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